



Kishwaukee Family YMCA's

DRIVE-THRU



TRUNK OR TREAT VENDOR APPLICATION

On behalf of the Kishwaukee Family YMCA, we would like to extend an invitation to you to "HOST" a booth, trunk or both at our safe, socially distant Drive-Thru Trunk or Treat event. This community event will be held, **Saturday October 24, 2020 from 4pm-6pm** in the YMCA Parking Lot. For more information please visit www.kishymca.org/trunk-or-treat. Per guidance from the DeKalb County Health Department masks and gloves will be required while in contact with participants.

Individuals, businesses, organizations, non-profits, clubs and service groups are invited to support our community and promote their business through our Drive-Thru Trunk or Treat. Our Drive-Thru Trunk or Treat provides a fun and safe trick or treating experience for youth and families in our community.

Each participating business will need to provide 1 Vehicle/Table and Chairs and at least one person and candy or giveaway for 1,000 children (this is only an estimate) along with any other items such as business promotional items or coupons to be handed out.

Each business will be listed on our event web-page and event map.

In addition, there will be a contest to determine the "BEST THEMED VEHICLE" and the winner will receive FREE Entry into any one of our 2021 YMCA EVENTS. (YMCA Annual Awards Dinner is excluded)

Thank you for helping us bring this spooky celebration to life!

Please complete and return with payment to the YMCA by Monday, October 12.

Company Name: _____

Contact Person: _____

Contact Person Phone Number: _____

Email: _____

Make/Model & Size of Vehicle: _____

Family Friendly Theme: _____

Candy/items to be distributed: _____

*Candy should be individually wrapped.

Vendors to provide their own trunks or Table and Chairs, EZ-Up optional

_____ 10x10 space per application. One vendor per company will be accepted, on a first come, first serve basis. Space is limited.

IMPORTANT INFORMATION:

Set Up Time: 2:00-3:30pm

Your vehicle will be your display so decorate and hand out lots of candy. No Trunk, No Problem bring your decorated table and chairs/ EZ-Up. Bring your business signage to display. Sponsors: please drop off promotional items to be included in the YMCA's event bags by Monday, October 19.

If you are unable to participate but would like to donate a bag of candy. Donations can be dropped off at the YMCA Front Desk.

_____ **Headline Sponsor** **\$500**

Business Ad on our TV monitors promoting your business for 1 month, name and larger logo on YMCA E-newsletters/ website/social media posts promoting the event, business banner displayed at the entrance of the event (provided by business), special social media post highlighting your business, and everything below.

_____ **Safety Cone Sponsor** **\$250**

Business logo displayed on a safety cone along the event route, name listed on flyers promoting the event, priority booth location, option to include coupon or flyer in the giveaway bags, and everything below.

_____ **On-Site Vendor** **\$50**

Name listed on event map/contest submission form

_____ **Non-Profit On-Site Vendor** **FREE**

Name listed on event map/contest submission form

Checks made payable to Kishwaukee Family YMCA. Please mail, fax or email application and payment to:

Kishwaukee Family YMCA
Attn: Brian Bickner
2500 W. Bethany Rd.
Sycamore, IL 60178
bbickner@kishymca.org or (F) 815.758.4549